

# PAKISTAN PROPERTY SHOW *London*



## EXHIBITOR PACKAGES

**ALLIANCE**  
Advertising & Marketing

Marketed by:  
**STAR**  
Marketing(Pvt.)Ltd. 

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PAKISTAN PROPERTY SHOW 2022

## Diamond Sponsor **GBP 46,000**

*INVESTMENT OF USD 60,066/- Exhibition Space of 84 sq mtr*

available  
number of stalls **1**

Logo Mention in all Media Campaigns: TV / Radio / Print / Outdoor / Website / Venue Branding / Email Blast / Post Show Report  
PR Campaigns: Press statement & media interviews wherever applicable  
TV Ads: 180 x TV Ads (HUM,Geo,ARY and Dunya)  
Ads: 2 color advertisement in Daily Jang London  
Radio Ads: 90 Spots of Radio Ads (30 sec)  
Exclusive editorial in the pre-show and post-show reports in all major magazines  
Branding: Logo at Entrance Archs, 6 Rolls up placed at the Venue.  
Over 1,000 VIP print Invitations  
Over 100,000 online Invitations will be distributed with your company's name or logo as sponsor  
Over 100,000 Leaflets will be distributed in Asians Majority areas in UK with your company's name or logo as sponsor  
Banner space at website home page  
Social Media Promotions – Face book, YouTube, Instagram, Twitter etc